

60-second brainstorm

Rules

- No critical judgment.
- Quality, not quantity, is desired.
- The wilder, the better.
- Hitch-hiking (adding to another idea) is encouraged.

Objective: To create the largest response list in 60 seconds.

Have group state a numeric goal before they start.

Challenge them to increase that goal—make it an audacious goal!

Categories:

1. Different uses for a refrigerator.
2. Fads from the '80s.
3. Companies that have a mail-order catalog.
4. Words that start with “pre” (192 according to Webster’s).
5. Kinds of candy (i.e. M&Ms).